



DELIVERING **SYSTEMATIC** ASSET MANAGEMENT STRATEGIES BUILT FOR PERFORMANCE & PROTECTION

Kensington Asset Management specializes in tactical, process-driven strategies designed to navigate market volatility by providing innovative pathways to upside participation and downside protection.

PHILOSOPHY

We believe in a disciplined, rules-based investing approach, recognizing that financial markets present patterns and opportunities that, when identified systematically, can potentially yield consistent results. Investor psychology and market dynamics play crucial roles in our approach, and we have developed strategies to help navigate these complexities effectively.

A BLEND OF STRATEGIC INSIGHTS

MODEL-DRIVEN TACTICAL STRATEGIES

For our tactical offerings, we employ proprietary trend and counter-trend indicators that measure market conditions systematically, seeking to pivot between Risk-On and Risk-Off positions based on market signals.

This approach minimizes emotional biases and subjectivity, aiming to capture uptrends and mitigate potential drawdowns through quantitative decision models. By blending traditional and unique indicators, we strive to respond effectively to market movements with a methodical, resilient approach.

OUR INNOVATIVE OPTIONS OVERLAY

Kensington has partnered with Liquid Strategies to provide solutions which employ innovative option overlays intended to generate income and enhance portfolio returns. We focus on collecting option premiums and managing risk efficiently through layered option contracts, with the goal of generating income independent of the yield curve while maintaining downside protection.

Our option overlay strategies complement our tactical models, giving investors an opportunity to benefit from differentiated return sources.



KENSINGTON SOLUTIONS

Reliable. Resilient. Risk-Driven. We equip investors with the core and complementary portfolio solutions that seek to generate multi-cycle risk-adjusted returns.

DYNAMIC ALLOCATION

Risk-Managed Tactical Equity

Manager: Kensington Asset Management

Seeks participation in rising equity markets, while striving to reduce correlation to equity markets in times of market decline and/or volatility by alternating between a Risk-On Risk-Off state.

HEDGED PREMIUM INCOME

Hedged Large Cap Equity

Manager: Liquid Strategies

Seeks to capture the upside of rising equity markets while hedging against downside and delivering consistent, distributable income.

DEFENDER

Momentum-Based Multi-Asset

Manager: Liquid Strategies

Strives to participate in rising markets, but with reduced risk of drawdown in declining markets through a diversified portfolio of asset classes as well as a proprietary overlay process.

ACTIVE ADVANTAGE

Tactical Multi-Asset Allocation

Manager: Kensington Asset Management

Strives to provide long-term total return through a combination of capital appreciation and income while limiting downside risk.

MANAGED INCOME

Risk-Managed Tactical Fixed Income

Manager: Kensington Asset Management

Strives to provide investors with potential to participate in rising markets while avoiding times of market decline and/or volatility.

RETURN

RISK

	Managed Income	Active Advantage	Defender	Hedged Premium Income	Dynamic Allocation
Income Component	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fixed Income Exposure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Equity Exposure	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
International Exposure	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commodities Exposure	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Derivative Income	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

THE KENSINGTON ADVANTAGE

Over the course of 40 years and across market cycles, we have proven ourselves as pioneers of systematic investment methodologies—relentlessly defining, refining, and evolving our proprietary decision models while intelligently expanding our service set to create **pathways to resilient, risk-adjusted returns.**



Investing involves risk, including possible principal loss. This material is informational only and not a solicitation to buy, sell, or invest. They should not replace individualized investment advice. For more information about our strategies of funds, please visit www.kensingtonassetmanagement.com.

Advisory services offered through Kensington Asset Management, LLC.

