

**The Strategy seeks to capture the upside of rising equity markets, while hedging against downside and delivering consistent, deliverable income.**

**APPROACH:**

Allocates to S&P 500 ETFs for potential equity growth and dividend income, while utilizing active option strategies to hedge against market swings and generate premium income.

**KEY ATTRIBUTES:**

**Attractive Income:** Seeks to provide compelling, managed income through a combination of option premiums and equity dividends

**Participation in Rising Markets:** Utilizes an option writing strategy that strives to capture upside potential from an underlying equity portfolio while only partially limiting gains, unlike traditional derivative income strategies

**Downside Hedge:** Options hedging strategy can reduce drawdowns during times of stress, allowing investors to stay invested and avoid emotional decision-making

**Expertise:** Portfolio Management team leverages over 60 years of combined experience to employ active options management aimed at maximizing results

**Tax Efficiency:** The fund leverages S&P 500 Index Options that are classified as IRS Section 1256 contracts, which are subject to lower tax rates – 60% long-term / 40% short-term capital gain / loss<sup>3</sup>

**FUND INFORMATION**

Inception Date	9/3/24
Morningstar Category	Derivative Income
Distribution Frequency	Monthly
Distribution Rate <sup>1</sup>	10.70% (As of 12/31/24)
30-Day SEC Yield <sup>2</sup>	0.32% (As of 12/31/24)
Total Expense Ratio	0.98%

**TRADING DETAILS**

Ticker	KHPI
CUSIP	56167N183
ISIN	US56167N1836
Exchange	CBOE BZX Exchange

<sup>1</sup>The Distribution Rate is the annual yield an investor would receive if the most recently declared distribution remained the same going forward, that may include option income, dividend and possibly some return of capital. The Distribution Rate is calculated by multiplying an ETF's Distribution per Share by twelve (12), and dividing the resulting amount by the ETF's most recent NAV. The Distribution Rate represents a single distribution from the ETF and does not represent its total return. 12/31/24 Distribution Rate includes an estimated 79% return of capital.

<sup>2</sup>The 30-Day SEC Yield represents net investment income, which excludes option income, earned by the ETF over the 30-Day period, expressed as an annual percentage rate based on such ETF's share price at the end of the 30-Day period. KHPI has an expense ratio of 0.98%. Distributions are not guaranteed.

<sup>3</sup>This tax treatment applies to the Fund's transactions and does not directly impact individual investors' tax situations.

**PERFORMANCE**

As of December 31, 2024

	1 Month	3 Month	ITD
KHPI (NAV)	-0.66%	2.04%	3.87%
KHPI (Market Price)	-0.64%	2.19%	4.16%
S&P 500	-2.38%	2.41%	7.01%
*MQHPI Index	-0.82%	2.19%	4.15%

\*MerQube Hedged Premium Income Index

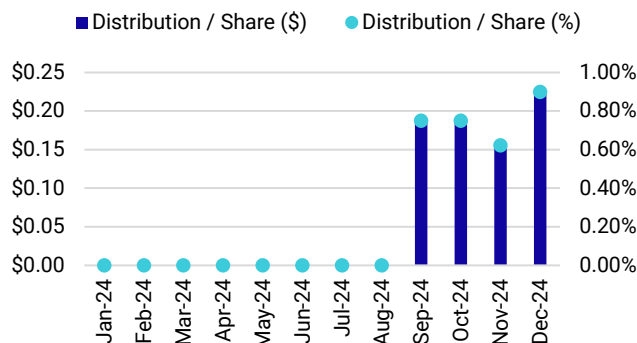
KHPI are bought and sold at market price (not NAV), and are not individually redeemed from the Fund. Total Returns are calculated using the daily 4:00pm EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times. Performance data quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than quoted returns. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be more or less than original cost. For the fund's most recent month-end returns, please call 1(866) 303-8623 or visit [www.kensingtonassetmanagement.com](http://www.kensingtonassetmanagement.com).

**STATISTICS**

As of December 31, 2024

	KHPI	S&P 500	*MQHPI Index
Standard Deviation	6.89%	14.91%	7.06%
Sharpe Ratio	1.49	1.61	1.53
Sortino Ratio	1.71	1.87	1.78
Maximum Drawdown	-1.88%	-3.62%	-1.92%
Upside Capture Ratio	43.81%	100%	45.58%
Downside Capture Ratio	39.76%	100%	40.79%
Correlation	0.91	1.00	0.90

\*MerQube Hedged Premium Income Index



## SUBADVISOR

The **Kensington Hedged Premium Income ETF (KHPI)** is managed by Liquid Strategies, LLC through a sub-advisory agreement with Kensington Asset Management. Founded in 2013, Liquid Strategies is a Registered Investment Advisor, with over 150 years of combined investment experience building innovative and successful, options-based strategies for investors.



## PORTFOLIO MANAGEMENT TEAM

**Shawn Gibson**  
CIO, Portfolio Manager  
27 years investment experience

**Adam Stewart, CFA**  
Portfolio Manager, Director of Trading  
26 years investment experience

**Elio Chiarelli, Ph.D**  
Portfolio Manager  
13 years investment experience

## Disclosures

**Must be preceded or accompanied by a current prospectus.**

**Investors should consider the investment objectives, risks, charges and expenses of the Kensington Hedged Premium Income ETF (KHPI) before investing. The Fund's prospectus contains this and other information about the Fund, which should be read carefully and may be obtained by calling 1(866) 303-8623 / visiting [www.kensingtonassetmanagement.com](http://www.kensingtonassetmanagement.com) or [Prospectus link](#). There is no guarantee the Fund will achieve its investment objectives. Please read carefully. There is no guarantee any investment strategy will generate a profit or prevent a loss. Index performance does not represent the fund's performance. It is not possible to invest directly in an index.**

**Risk Factors:** Investing in ETFs involves risk, including loss of principal. Risks specific to the Kensington Hedged Premium Income ETF are detailed in the prospectus and include Management Risk, Equity Risk, ETF Risks, Tax Risk, Market Risk, Underlying Funds Risk, Derivative Risk (Futures Contract, Swap Agreement, Options), Short Sale Risk, Leverage Risk, Limited History of Operations Risk, Non-Diversification Risk, and Turnover Risk.

**Options Risk:** An option gives the holder the right, but not the obligation, to buy (call) or sell (put) an asset at a specified price. Options are speculative. The Fund may lose the premium paid if the underlying asset's price doesn't move favorably. Writing put options risks declines in the asset's value, while writing call options may require delivering the asset below market price. Uncovered call options carry the risk of unlimited loss.

**Index Disclosure:** The MerQube Hedged Premium Income (HPI) Index is designed to be 100% invested in the Vanguard S&P 500 ETF (VOO) while purchasing 3-Month put options and selling 1-Month call options on the SPDR S&P 500 ETF (SPY). The Index aims to generate income from selling call spreads while providing downside protection through the purchase of put spreads, maintaining exposure to the U.S. large-cap equity market.

Neither MerQube, Inc. nor any of its affiliates (collectively, "MerQube") is the issuer or producer of Kensington Hedged Premium Income ETF ("KHPI") and MerQube has no duties, responsibilities, or obligations to investors in KHPI. The index underlying the Kensington Hedged Premium Income ETF is a product of MerQube and has been licensed for use by Kensington Asset Management. Such index is calculated using, among other things, market data or other information ("Input Data") from one or more sources (each a "Data Provider"). MerQube® is a registered trademark of MerQube, Inc. These trademarks have been licensed for certain purposes by Kensington Asset Management in its capacity as the issuer of the KHPI. KHPI is not sponsored, endorsed, sold or promoted by MerQube, any Data Provider, or any other third party, and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the Input Data, MerQube Hedged Premium Income Index or any associated data.

## Definitions:

**Correlation:** A statistical measure of how two securities move in relation to each other.

**Downside Capture Ratio:** Calculated by taking the fund's monthly return during the periods of negative benchmark performance and dividing it by the benchmark return. (or) Down Market Capture - Measure of a manager's performance in down markets relative to the market.

**Maximum Drawdown:** A measure of the maximum loss from a peak to a trough of a portfolio or index, before a new peak is attained.

**Sharpe Ratio:** A measure that uses standard deviation and excess return to determine reward per unit of risk. The greater a fund's Sharpe ratio, the better its risk-adjusted performance has been.

**Sortino Ratio:** A variation of the Sharpe Ratio that includes only the standard deviation of negative portfolio returns instead of the total standard deviation.

**Standard Deviation:** Standard deviation of returns measures the average a return series deviates from its mean. It is often used as a measure of risk. then a fund has a high standard deviation, the predicted range of performance implies greater volatility.

**Upside / Downside Capture Ratio:** A measurement of performance relative to positive or negative periods for the benchmark.

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